

Hong Kong Promotional Catalogue for **CALIFORNIA MEDICAL TECHNOLOGIES**

The California Governor's Office of Business and Economic Development (GO-Biz) is supporting up to 5 STEP-eligible California businesses focused on healthcare technologies. Use this opportunity to grow your business in Hong Kong, Greater China, and the Indo-Pacific!

Each company featured in the catalogue will receive a customized market assessment report, which will include direct feedback from Hong Kong-based companies on the market potential of their product or service. Full matchmaking services are also available for firms participating in the promotion who want to arrange direct, one-on-one meetings with potential partners.

Target Sectors Include:

- Senior care - prosthetic devices
- Rehabilitation - robotic system, gamified products
- Pain Treatment
- Brain/cognitive-related diseases treatment & assessment
- Oncology - lung cancer-related products
- Heart/vascular-related treatment
- Hip/Knee/Joint treatment
- Other high-end non-invasive & cutting edge solutions
- Health tech/digital health solutions

CA STEP QUALIFICATIONS

- Small business size standards (size is defined by annual revenue or number of employees using company NAICS code)
- Exporting goods or services of U.S. origin or have at least 51% U.S. content
- Additional required qualification are outlined [here](#)



PARTICIPATION FEE

FREE for up to 5 STEP Eligible California businesses



REGISTRATION DEADLINE

March 25, 2022

Website:

<https://tinyurl.com/mwa9uepd>



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