

# Apply to Join the CALIFORNIA Delegation to SelectUSA



SelectUSA Investment Summit in Washington D.C.  
June 26-29, 2022



## Calling California Economic Development Leaders!

The California Governor's Office of Business and Economic Development (GO-Biz) is leading a delegation of local economic development leaders, innovation partners, and industry representatives to the SelectUSA Investment Summit in Washington D.C. this June. This delegation will represent the state to hundreds of international investors at the Summit to attract more foreign businesses to California.

## ABOUT THE SUMMIT

The SelectUSA Investment Summit is the highest-profile event in the United States dedicated to promoting foreign direct investment (FDI). The 2022 Investment Summit in June will provide exciting opportunities to engage with vetted investors from around the world and will include representation from economic developers across the nation.

## Event Details

### California at the Summit

California will have its most significant footprint yet at the 2022 Summit. GO-Biz will be a Diamond Sponsor and will have a 20' x 20' booth, preferred seats at plenary sessions, the opportunity to provide a one-page flyer to attendees at registration, and will be promoted as a "Must-Visit" booth on the Exhibition Hall Passport.

Furthermore, the Summit will include principal-level engagement, a mixer for the delegation in D.C. in advance of the Summit, and additional activities that will be planned to showcase the state.

### Ways to Engage

	IN-PERSON DELEGATE	VIRTUAL DELEGATE
Cost	~\$650, registration included, travel/hotels not included.	~\$300, registration included.
Delegation size	Approx. 20 individuals	Approx. 8 individuals
Benefits	<ul style="list-style-type: none"> <li>- Preparatory materials shared by GO-Biz prior to the Summit</li> <li>- Access to 20' x 20' Diamond Sponsor booth</li> <li>- Invitation to delegation-only events at the Summit</li> <li>- Ability to network with pre-vetted expanding businesses and attend Summit programming.</li> <li>- Access to attendee database and ability to contact attendees</li> </ul>	<ul style="list-style-type: none"> <li>- Preparatory materials shared by GO-Biz prior to the Summit.</li> <li>- Access to virtual matchmaking platform and ability to connect with pre-vetted expanding businesses globally.</li> <li>- Access to attendee database and ability to contact attendees.</li> </ul>

### Apply Now

GO-Biz has launched an application to help ensure we have a representative and statewide delegation of California economic development experts, which is now live. [Apply here!](#) Applications will be considered based on their FDI goals and Summit objectives, their geographic location, and their prior participation. Space is limited so please apply now for consideration. Applications are due on Tuesday February 1, 2022 at 5pm Pacific.

### DATE:

June 26-29, 2022

### LOCATION:

Gaylord National Harbor  
Washington D.C.

### COST:

~\$650 – in-person

~\$300 – virtual

\*Cost of registration is included, travel/hotels not included.

### APPLICATION LINK:

[Apply here](#)

### APPLICATION DEADLINE:

Tuesday February 1, 2022

### SPACE IS LIMITED:

~20 individuals in person

~8 individuals virtual

### SPONSORSHIP DETAILS:

Diamond Sponsor

Details [HERE](#)

### SUMMIT DETAILS:

[selectusasummit.us](http://selectusasummit.us)

### DELEGATION LED BY:



### SUMMIT HOSTED BY:



### QUESTIONS?

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