Weekly Webinar #2

California Federal Partners for COVID-19

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Welcome & Thank You

Chris Dombrowski
Acting Director
Governor’s Office of Business and Economic Development (GO-BIZ)
The Governor’s Office of Business and Economic Development (GO-Biz) has compiled helpful information for employers, employees, and all Californians as it relates to the Coronavirus (COVID-19) pandemic. For a complete list of resources, please visit the California Coronavirus (COVID-19) Response website.

Subscribe to the GO-Biz newsletter to receive updates and announcements as they happen, including information shared by the California Department of Public Health.

Important Updates from the Governor

On April 2, Governor Newsom announced support for California’s small businesses, the backbone of the state economy and the heart of communities and main streets across California. Click here to read more. A new portal to connect hardworking Californians to job opportunities was also announced, called OnwardCA.org.

Financial and Technical Assistance for Small Business

Resources are available throughout California for small businesses impacted by COVID-19.

business.ca.gov/coronavirus-2019/
Agenda

• CA Governor’s Office of Business and Economic Development
• CA Governor’s Office of Planning and Research
• CA Strategic Growth Council
• US Department of Agriculture
• US Small Business Administration
• US Export Import Bank
• US Economic Development Administration
• US Environmental Protection Agency
• US Department of Housing and Urban Development
Recording

- Posted on YouTube and on Website
Questions

- Link provided at bottom for survey and questions
Questions

- Indicate “Webinar or Video” in Subject on ZenDesk

Welcome to Go-Biz Service Desk. How can we help?

Submit a request

GO-Biz Help Center > Submit a request

Search

Submit a request

Your email address *

Your name *

Subject *

Description *

Please enter the details of your request. A member of our support staff will respond as soon as possible.
Survey

COVID-19
Get the latest information from the CDC about COVID-19.
See more resources on Google.

COVID-19 EDC Update Webinar – April 2020
93 views • Apr 17, 2020

On this GO-Biz COVID-19 update webinar, you will hear updates from our Office of the Small Business Advocate, Business Investment Services, International and Sustainable Freight and Goods Movement teams on resources, guidance and state actions taken to assist businesses impacted by the COVID-19 pandemic.

WEBINAR AGENDA
• Agenda (0:50)
• Office of Small Business Advocate (1:10)
• Small Business COVID-19 Resources (1:28)
• Small Business Center Network (3:28)
• Small Business Covid-19 Resources (4:31)
• Business Investment Services Unit (12:48)
• Essential Infrastructure Workers (13:15)
• Business Contributions (14:23)
• Employee Connections (15:43)

Weekly Webinar Survey

Thank you for participating in our webinar. GO-Biz and OPR would like your feedback.

Webinar Attended

Organization Type

Region

Overall, how would you rate this webinar?

Before the webinar, how familiar were you with the content?

What did you find most useful about this webinar?

Let us know if you would like to know more about?

8
Staying Connected & Save the Date

• Weekly Webinar #3 | 11:00AM – 12:00PM | Thursday, May 7th
• Weekly Webinar #4 | 10:30AM – 12:00PM | Thursday, May 14th

• Subscribe to YouTube Channels
• Follow @CAGOBIZ, @CAL_OPR, and @CALSGC on Twitter
• Subscribe to GO-Biz’s Newsletter, OPR’s Federal Grants E-List, and the SGC newsletter.
What is the California Federal Partners for COVID-19?

• Existing partnerships expanded given COVID-19

• Sharing of resources, funding, and information between federal agencies, OPR, GO-Biz and SGC

• Planning for economic recovery – uniting programs with one another to bolster resiliency, inclusivity, and connectivity

• Supporting communities, businesses, local governments collectively in navigating programs, resources, and funding.
A Quick Overview
Governor’s Office of Planning & Research

**Budget Programs**

- Planning and Policy
  - State Clearinghouse
  - Planning & Community Development
  - ICARP
  - Special Projects/Higher Education/Precision Medicine/Other

- Strategic Growth Council

- California Volunteers
OPR Statutory Mandates/Planning & Policy

- State Planning Entity/Cross Agency Coordination
- Planning and Local Assistance
- State Clearinghouse/CEQA/Federal Grants
- ICARP
- Higher Ed Grant Programs
- Precision Medicine
- Military Affairs and Coordination
- Other
State Clearinghouse and Federal Assistance

Executive Order 12372: Intergovernmental review of Federal programs
- Single Point of Contact
- “Federal agencies shall provide opportunities for consultation by elected officials of those State and local governments”
- States “develop their own processes”

Assembly Bill No. 1348
- Establishes federal grant administrator role
- “Work with... interested parties on applying for and managing federal grants.”
- Summary of federal grant funding
Contact Us

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Our Vision
Healthy, thriving, and resilient communities for all

Our Mission
The mission of the Council is to coordinate and work collaboratively with public agencies, communities, and stakeholders to achieve sustainability, equity, economic prosperity, and quality of life for all Californians.
About the Strategic Growth Council

• 10-member Council that meets publicly 6 times per year

• Bring together State agencies and departments to coordinate activities that support sustainable communities

• Emphasize strong economies, social equity and environmental stewardship

• Awarded over $1.5 billion since 2014
Affordable Housing and Sustainable Communities

• Investing in affordable housing and sustainable transportation infrastructure

• Will award approximately $550 million in June 2020

• Round 6 guidelines and application will be released later this fall
Transformative Climate Communities

- Neighborhood-scale, place-based approach
- Integrated climate strategies to achieve major environmental, health, and economic benefits
- Collaborative partnerships and community leadership
- Round 3 awards will be made in June
Sustainable Agricultural Lands Conservation

- Protects agricultural lands from development to more carbon-intensive uses
Technical Assistance and Capacity Building

• Support communities in applying for the California Climate Investment (CCI) funding programs
  • Direct assistance
  • Capacity building
  • Integrating CCI programs
• New program will support local leadership development
For more information, visit our website: www.sgc.ca.gov
One USDA, Seven Mission Areas

- Farm & Foreign Agricultural Services
- Food, Nutrition & Consumer Services
- Food Safety
- Marketing & Regulatory Programs
- Natural Resources & Environment
- Research, Education & Economics
- Rural Development
Where is USDA Rural Development?

4 Regions
47 State Offices
400+ Area Offices including U.S. Virgin Islands, Puerto Rico & Western Pacific Islands
National Offices in DC and St. Louis
Community Facilities (CF)

Support for essential public services and facilities in rural communities with population of 20,000 or fewer.

- **Examples:** hospitals, health clinics, schools, daycares, first responders, community centers and more.

- **Applicants:** Public bodies, nonprofit organizations, Federally recognized Tribes.

- **Uses:** purchase, construct, improve essential community facilities, and purchase equipment.

- **Funding:** loans, grants (combo) and loan guarantees available. Applications accepted year-round.
Rural Community Development Initiative (RCDI) Grants

- Helps nonprofit housing and community development organizations support housing, community facilities, and community and economic development projects in rural areas.

- Grant may be used to conduct training and technical assistance.

- Rural areas: population 50,000 or fewer.

- Applicants:
  - Public bodies
  - Nonprofit organizations
  - Federally recognized Tribes

- Competitive process, match required. Minimum award $50,000; maximum award $250,000.

- Annual award through a NOFA – window closes May 13, 2020
Distance Learning & Telemedicine (DLT) Grant Program

- Purchase equipment to provide distance learning and telemedicine services:
  - Monitors
  - Computers / switches
  - Cameras (VTC)

- Competitive process, 15% match required from non-federal source. Minimum award $50,000; maximum award $1 million

- Annual award through NOFA – window closes July 13, 2020
Business & Industry Loan Guarantees (B&I)

- Convert, enlarge, repair, modernize, or develop a business
- Purchase and develop land, easements, rights-of-way, buildings, or facilities
- Purchase equipment, machinery, supplies, or inventory
- Refinance when new jobs will be created and other conditions are met
- Acquire businesses and industries when the loan will keep the business from closing and/or save or create jobs.
Rural Business Development Grant (RBDG)

- Help small and emerging private businesses, and/or nonprofits in rural communities – or even startups that are expanding.

- Applicants:
  - Public bodies
  - Government entities
  - Nonprofit entities
  - Federally recognized tribes

- No maximum grant, average is <$100,000 (Competitive)

- Grants separated into enterprise or opportunity type activities.
  - Training
  - Technical assistance
  - Revolving loan funds
  - Feasibility studies
  - Economic development projects
  - Business incubators
  - Strategic planning
  - And more

- Applications accepted on annual basis.
Updated April 14, 2020 — USDA Rural Development has taken a number of immediate actions to help rural residents, businesses, and communities affected by the COVID-19 outbreak. Rural Development will keep our customers, partners, and stakeholders continuously updated as more actions are taken to better serve rural America. Please bookmark this page and check back regularly as circumstances are changing daily and the width and depth of our responses to your questions and concerns will certainly increase. A PDF of all immediate Actions to date is available in English and Spanish.

www.rd.usda.gov/coronavirus

- Daily updates with stakeholder announcements and resources for rural lenders
- FAQs for borrowers
- Links to USDA COVID-19 website
Federal Rural Resource Guide

USDA and its Federal partners have programs that can be used to provide immediate and long-term assistance to rural communities affected by the COVID-19 outbreak. These programs can support recovery efforts for rural residents, businesses, and communities through:

- technical, training, and management assistance;
- financial assistance; and
- state and local assistance.

This resource matrix organizes funding opportunities identified in the CARES Act and other federal resources that can help support rural America. Opportunities are categorized by customer and assistance type.

For more information on the immediate actions USDA is taking to respond to COVID-19, visit usda.gov/coronavirus.

For the latest news from the CDC on COVID-19, visit coronavirus.gov.

- Federal Rural Resource Guide is a one-stop shop of federal programs that can be used by rural communities impacted by the COVID-19 pandemic.
CARES Act Implementation

Business and Industry Guaranteed Loan Program
- Appropriated $20.5M in program level; supporting up to $1B in lending authority
  - Repayment terms have been increased, options for deferment.
  - Operational expenses including payroll, salaries, benefits, as well as facilities costs, supplies and inventory are eligible.
- Funding announcement expected in late April.

Distance Learning and Telemedicine
- Appropriated $25M for DLT Grants
- Implemented via Federal Register Notice; application window closes July 13, 2020
CARES Act Implementation (cont.)

Single Family Housing and Multi-Family Housing Assistance
• Lenders must provide immediate forbearance when requested on guaranteed loans for up to 180 days. Penalties and fees may not be charged during the forbearance period.
• Multi-family borrowers may not evict tenants for non-payment of rent for the next 120 days.
• Implemented via Stakeholder Notice

ReConnect – Funding Window Closed
• Appropriated $100M for grants; priority for grant applicants unfunded in Round 1.
• Implemented via Federal Register Notice.
Kim Dolbow Vann, California State Director
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USDA is an equal opportunity provider, employer, and lender.
US Small Business Administration (SBA)

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EXIM Bank is the official Export Credit Agency (ECA) of the U.S. Government.

Mission: To support **U.S. jobs** by facilitating the export of US-made products/services.

- Established in 1934 in Washington, DC
- 12 Regional Offices Nationwide
- Strong Small Business Support: ~**90%** of volume
- Open in over 180 countries
- No start-up risk (3-yr track record required)
Short-Term Export Credit Insurance

RISK PROTECTION
SALES TOOL
FINANCING AID

- Single-Buyer: 90% coverage
- Multi-Buyer: 95% coverage (3 options available)
- Letter of Credit Transactions: 95%
- Bulk Agricultural Commodities: 98%

Flexible, revised credit standards recently announced

COVID-19 Measures:
- Streamlined renewal process
- Extension of due date on premium payment
- Deadline extensions on claim filings and more flexibility processing claims
- Extensions of claim filing deadlines
Working Capital Guarantee Program

- 90% guarantee of repayment on loans supporting export activity
- Can be used to cover manufacturing costs or purchase or the export items
- Supports **direct** and **indirect** exports
- Program available through network of participating banks
- Fees recently reduced (0.25% for loans up to $2 million)

**COVID-19 Temporary Measures:**
- Expansion of borrowing base
- Waiving program requirements when they are difficult to meet
- Due date extensions
EXIM’s Response to COVID-19 crisis

- EXIM Extends Program Waivers, Extension, and Other Provisions to U.S. Customers Amid COVID-19 Outbreak (Mar 12, 2020)
- EXIM Establishes Temporary Bridge Financing Program (March 25, 2020)
- EXIM Temporarily Expands Pre-Export Payment Program (March 25, 2020)
- EXIM Temporarily Expands Supply Chain Financing Guarantee Program (March 25, 2020)

Details available at: https://www.exim.gov/coronavirus-response
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Economic Development Administration is a small, nimble agency within the U.S. Department of Commerce that provides a big impact by helping to make it easier for businesses to start and grow in the United States.

We do this by working hand-in-hand with local economic development partners to advance their locally-developed projects; projects that are tied to their region's long-term, sustainable economic development strategy.

The CARES Act provided $1.5 Billion to EDA for the Economic Adjustment Assistance Program.

The existing Notice of Funding Opportunity, PWEAA2020 on grants.gov, is being amended to include this new funding source.
Eligibility and Examples of EAA projects

Capitalization or Recapitalization of Revolving Loan Funds to improve access to capital for small businesses

Recovery Strategies that develop short and long term plans to address economic dislocations such as those caused by the impact of the coronavirus pandemic

Implementation or expansion of entrepreneurial support programs to diversify economies and strengthen industry sectors

Construction of critical infrastructure and facilities that will support economic recovery and job creation

Eligible Applicants:

- State and local governments – counties, incorporated cities, special districts, JPAs, COGS, etc.
- Nonprofit organizations - working in cooperation with local government
- Institutions of higher education
- Native American tribal governments
Resources

Economic Development Representatives

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EDA Programs:
https://www.eda.gov/programs/eda-programs/

Funding Opportunities:
https://www.eda.gov/funding-opportunities/

Regional Economic Development Integrator:
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US EPA Brownfields Funding Opportunities and Technical Assistance

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How to utilize Brownfields funding…
Brownfields Funding & Assistance Opportunities

- Assessment Grants
- Revolving Loan Fund Grants
- Job Training Grants
- Multi-Purpose Grants (NEW)
- Cleanup Grants
- State & Tribal Response Program
- Targeted Brownfields Assessments
### Targeted Brownfield Assessment

| Purpose | Site inventory, contamination assessment, cleanup planning. | Site inventory, contamination assessment, redevelopment and cleanup planning, community involvement. | Site cleanup, reuse planning, community involvement. | Assessment Grant + Cleanup Grant | Provide no- and low-interest loans, or grants, for site cleanups. At least 50% must be used for loans. Grants are limited to $350,000 per site. | Environmental job training in communities impacted by brownfields. |

### Applicant

<table>
<thead>
<tr>
<th>Site Eligibility</th>
<th>Government</th>
<th>Non-Profit</th>
<th>Tribe</th>
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<tbody>
<tr>
<td>Applicant not responsible for contamination. Privately held sites can be assessed.</td>
<td>Applicant not responsible for contamination. Privately held sites can be assessed.</td>
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<td>Applicant not responsible for contamination. Privately held sites can be assessed.</td>
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### Funding

| | $100,000 | $600,000 | $500,000 | $800,000 | $1,000,000 | $200,000 |

### Length

| | 3 years | 3 years | 5 years | 5 years | 3 years |

### Match

| | $0 | 20% | $40,000 | 20% | $0 |

### Deadline

| | Rolling applications* | Fall | Fall | Fall | Fall | Winter |

### Free Technical Assistance

*Apply Online.
Priority is given to underserved and environmentally overburdened communities.
Help Prepare Blighted Properties for Redevelopment

Pre-Cleanup

Post-Cleanup
Affordable Housing Projects
Transportation-Related Construction
Rural and Tribal Health

Community Parks
Brownfields Grant Schedule

**Competitive Grants**
*RFP released annually (Sept/Oct); proposals due 60 days thereafter*

**Non-Competitive**
*Targeted Brownfields Assessments (TBAs)*
*Rolling applications; funded as budget allows*
Erich Yost
Management Analyst (Community Initiatives)
U.S. Department of Housing and Urban Development
Office of Field Policy & Management
Los Angeles Field Office

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HUD California Locations
San Francisco Regional Office
Los Angeles Field Office
Santa Ana Field Office / Homeownership Center

HUD Regional Leadership
Chris Patterson, Region IX Regional Administrator

HUD Websites
www.hud.gov
www.hud.gov/coronavirus.com

Key Links
List of HUD Programs
HUD Strategic Plan

Sign Up for HUD Newsletters and Press Releases
HUD Press Releases
Links to other HUD Specific Newsletters
Links to HUD California Specific Newsletters
HUD Structure

SECRETARY

DEPUTY SECRETARY

Chief of Staff
Office of Public Affairs
Office of Congressional & Intergovernmental Relations
Center for Faith-Based & Neighborhood Partnerships
Office of Housing / Federal Housing Administration
Office of Public and Indian Housing
Office of Community Planning & Development
Office of Fair Housing & Equal Opportunity
Office of Administration
Government National Mortgage Association
Office of Policy Development & Research
Office of Business Transformation
Office of the Chief Administrative Officer
Office of the Chief Financial Officer
Office of the Chief Information Officer
Office of the Chief Human Capital Officer
Office of the Chief Procurement Officer
Office of the Inspector General
Office of the Chief Financial Officer
Office of the Chief Information Officer
Office of Small & Disadvantaged Business Utilization
Office of Field Policy & Management
Office of Lead Hazard Control & Healthy Homes
Office of Departmental Equal Employment Opportunity
HUD COVID-19 Resources

HUD’s COVID-19 Website Includes Resources

• FHA Lenders and Office of Housing Program Participants
• Grantees
• Homeless Programs
• Homeowners and Renters
• HOPWA Programs
• Multifamily Property Owners
• Native Americans
• Public Housing Agencies

Neighbors Helping Neighbors

• Highlights of Stories of Communities coming together to Help their Neighbors
• Highlights currently provided include:
  – Educators Continue to Serve Students during Coronavirus
  – Public Housing Authorities Care for Residents During the Coronavirus Outbreak
  – Faith-Based Organizations Serve Communities Impacted by Coronavirus Outbreak
  – During Coronavirus Outbreak, Businesses within Opportunity Zones are Stepping Up to Serve their Communities
  – Communities Provide Special Care for Homeless Populations Amidst Coronavirus Outbreak
HUD CARES Act Funding

HUD’s CARES Act Funding Totals $17.4 Billion

- $5 Billion  Community Development Block Grants (CDBG)
- $4 Billion  Homeless Assistance Grants
- $1.25 Billion  Tenant-Based Rental Assistance
- $1 Billion  Project-Based Rental Assistance
- $685 Million  Public Housing Operating Fund
- $300 Million  Native American Programs
- $65 Million  Housing Opportunities for Persons with AIDS
- $50 Million  Section 202 Housing for the Elderly
- $50 Million  Administrative Expenses
- $15 Million  Section 811 Housing for Persons with Disabilities
- $5 Million  HUD Inspector General
- $2.5 Million  Fair Housing
HUD CARES Act Funding: First Release

- $2 Billion to Help States, Communities and Non-Profits
- $1 Billion to Help Keep America’s Homeless Citizens Safe
- $63.7 Million to Help American’s with Compromised Immune Systems
- Cuts Red Tape to Allow for Targeting of COVID-19 Response

- Construct **medical facilities** for testing and treatment
- Acquire a motel or hotel building to **expand capacity of hospitals** to accommodate isolation of patients during recovery
- **Replace HVAC systems** to temporarily transform commercial buildings or closed school buildings into clinics or treatment centers
- Support **businesses manufacturing medical supplies**
- Construct a **group living facility** to centralize patients undergoing treatment
- Carry out **job training of health care workers and technicians** who are available to treat disease within a community

These funds are being allocated under HUD’s Community Development Block Grant program. [View specific state and grantee allocations here.](#)
CARES Act CDBG Funding Allocation Timeline

March 27th
CARES Act enacted providing $5 billion for CDBG COVID-19 Funds

April 2nd
$2 billion allocated based off the FY2020 allocation formula

May 11th
$1 billion allocated based off a new formula with funds for states and insular areas only

TBD
$2 billion to be made available on a rolling basis under new formula based on needs
California CDBG-CV Round 1 Funding Allocation Breakdown

*California received $235,277,462 or 11.8% of the $2 billion CDBG-CV Round 1 Funding*

<table>
<thead>
<tr>
<th>Entitlement Cities</th>
<th>Entitlement Counties</th>
<th>California Non-Entitlement</th>
</tr>
</thead>
<tbody>
<tr>
<td>163 California Entitlement Cities</td>
<td>20 California Entitlement Counties</td>
<td>California Non-Entitlement Areas</td>
</tr>
<tr>
<td>$165,605,180</td>
<td>$50,340,538</td>
<td>$19,331,744</td>
</tr>
</tbody>
</table>

[Link to FY 2020 Allocations and CARES Act Round 1 Funding]
Closing

• Questions
• Survey
• Share and Stay Connected
Catch Weekly Webinar #1

- YouTube at CA-GOBIIZ
- business.ca.gov