



**CALIFORNIA OFFICE OF THE  
SMALL BUSINESS ADVOCATE**

# 2020-2021

## SMALL BUSINESS TECHNICAL ASSISTANCE GRANT AWARDEES



Governor Gavin Newsom  
Governor's Office of Business and Economic Development

Technical Assistance Program Awards are administered by the California Office of the Small Business Advocate within the Governor's Office of Business and Economic Development

# CAPITAL INFUSION PROGRAM

The Capital Infusion Program (CIP) is a 5-year state-funded program which awards \$3 million each year to support capital readiness business consulting through the California network of Small Business Development Centers (SBDC). The program, launched in 2018 and continuing through 2023 with the SBDCs, helps small businesses access capital by providing one-on-one advisory services to get them "lender ready" or "investment ready," and by connecting them to banks, mission-based lenders, and/or investors. The program allocates funding in alignment with federal support from the U.S. Small Business Administration.

## NETWORK

## AWARD

### NORCAL SBDC NETWORK

**\$1,008,900**

Alameda SBDC  
Butte SBDC  
Capital Region SBDC  
Contra Costa SBDC  
Hispanic Satellite Center SBDC  
Marin SBDC  
Mendocino SBDC  
Napa-Sonoma SBDC  
North Coast SBDC  
San Francisco SBDC  
San Joaquin SBDC  
San Mateo SBDC  
Santa Cruz SBDC  
Sierra SBDC  
Siskiyou SBDC  
Solano SBDC  
Shasta SBDC  
Silicon Valley SBDC  
Tech Futures Group  
The Finance Center

### CENTRAL CA SBDC NETWORK

**\$350,400**

Cal Coastal SBDC  
Cal Poly/CIE SBDC  
CSUB (Bakersfield) SBDC  
Valley Community SBDC  
Valley Sierra SBDC  
UC Merced SBDC

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## NETWORK

## AWARD

### LOS ANGELES SBDC NETWORK

**\$870,300**

College of the Canyons SBDC  
El Camino College SBDC  
Economic Development Collaborative - Ventura SBDC  
LA Regional SBDC Lead Center  
Long Beach SBDC  
Los Angeles Area Chamber / Bixel SBDC  
Pacific Coast Regional SBDC  
University of La Verne SBDC

### OC IE SBDC NETWORK

**\$519,300**

CSU Fullerton Lead Center SBDC  
CSUSB - Inland Empire SBDC  
Riverside County BCSD - CV SBDC  
OC Hispanic Chamber of Commerce SBDC  
Octane - Launchpad SBDC  
RSCCD SBDC  
UCI - SBDC @ UCI Applied Innovation  
UCR - EPIC SBDC

### SD IV SBDC NETWORK

**\$251,100**

North San Diego SBDC  
South San Diego SBDC

Visit [business.ca.gov/centers](https://business.ca.gov/centers) to locate the nearest SBDC

# TECHNICAL ASSISTANCE EXPANSION PROGRAM

The Technical Assistance Expansion Program (TAEP) is a 5-year state-funded program which awards approximately \$17 million each year to expand free consulting and low-cost training services through federally-funded small business assistance centers. The program, launched in 2018 and continuing through 2023 is focused on providing programming and outreach to under-resourced small businesses, including women, minorities/people of color, and veteran-owned businesses, and businesses in low-wealth, rural, and disaster-impacted communities. The program allocates funding through a competitive process.

<b>TECHNICAL ASSISTANCE CENTERS</b>	<b>AWARD</b>
Agriculture and Land-Based Training Association	\$145,000
American Indian Chamber Education Fund PTAC	\$107,250
Anew America WBC - Oakland	\$122,250
Anew America WBC - San Jose	\$122,250
California Asian Pacific Chamber of Commerce - MBDA Export Center	\$812,500
California Asian Pacific Chamber of Commerce - Southwest SBTRC	\$32,500
California Capital Women's Business Center	\$179,300
California Manufacturing Technology Consulting	\$1,800,000
Central CA SBDC Network*	\$647,925
Coachella Valley WBC	\$150,000
El Pajaro Community Development Corporation	\$39,100
Fresno Area Hispanic Foundation	\$85,575
Fresno CDFI dba Access Plus Capital	\$90,943
Indian Dispute Resolution Services, Inc.	\$48,271
Inland Empire WBC	\$150,000
LA County PTAC	\$251,648
LA SBDC Network*	\$1,275,000
LTSC CDC API Small Business Program WBC	\$127,500
Main Street Launch	\$118,200
Mendocino WBC	\$150,000
Mission Community Services Corporation WBC	\$127,500
New Economic for Women WBC	\$150,000

*\*SBDC Network has multiple subcenters*

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<b>TECHNICAL ASSISTANCE CENTERS</b>	<b>AWARD</b>
NorCal PTAC	\$462,780
NorCal SBDC Network*	\$4,825,450
OC IE SBDC Network*	\$2,550,000
PACE	\$75,000
PACE WBC	\$150,000
Renaissance Entrepreneurship Center WBC	\$150,000
San Diego & Imperial WBC	\$150,000
San Diego, Orange, and Imperial PTAC	\$403,664
SD IV SBDC Network*	\$1,262,875
Veterans Business Outreach Center	\$314,500
WBC at JEDI	\$127,500
Women's Economic Ventures WBC	\$150,000

*\*SBDC Network has multiple subcenters*

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# PROGRAM INDEX

## **PROCUREMENT TECHNICAL ASSISTANCE CENTERS (PTAC)**

Procurement Technical Assistance Center (PTACs) provide a wide range of government contracting help — most free of charge! All PTACs are staffed with counselors experienced in government contracting and provide a wide range of services including classes and seminars, individual counseling and easy access to bid opportunities, contract specifications, procurement histories, and other information necessary to successfully compete for government contracts. Many PTAC counselors have backgrounds in government acquisitions and virtually all receive ongoing training to keep pace with continually evolving acquisitions procedures and policies.

## **SMALL BUSINESS DEVELOPMENT CENTERS (SBDC)**

Small business owners and aspiring entrepreneurs can go to their local SBDCs for FREE face-to-face business consulting and at-cost training on a variety of topics. The mission of America's nationwide network of SBDCs is to help new entrepreneurs realize the dream of business ownership, and assist existing businesses to remain competitive in an ever-changing global economy.

## **WOMEN'S BUSINESS CENTERS (WBC)**

WBCs help women succeed in business by providing training, mentoring, business development, and financing opportunities to over 145,000 women entrepreneurs each year. Small business owners and aspiring entrepreneurs can go to their local WBCs for FREE face-to-face business consulting and at-cost training on a variety of topics.

## **VETERANS BUSINESS OUTREACH CENTER (VBOC)**

VBOC's mission is to advance the growth and commercial competitiveness of veteran owned small business enterprises through education and services focusing on business development, technology deployment and e-commerce.

## **OTHER TECHNICAL ASSISTANCE PROVIDERS**

California is home to a myriad of other technical assistance providers that provide small business technical assistance to small business owners and entrepreneurs. Many of these organizations focus on providing technical assistance to women, minorities/people of color, veterans, low-wealth, communities, rural communities, and disaster-impacted communities.